

CLUSTER  
UNIT  
TARIFF

: Economic Development & Planning  
: Development Planning & Management  
: SIGNAGE (General Advertising)

**SIGNAGE (GENERAL ADVERTISING)**

Charge Code	Details	Present Tariff Excluding Vat (2022/2023)	Tariff Excluding Vat (2023/2024)	Tariff Including Vat (2023/2024)	Tariff Including Vat (2024/2025)	Tariff Including Vat (2025/2026)
		R	R	R	R	R
<b>SIGNAGE/ADVERTISING LOCALITY BOUND (EXCLUDING POSTERS) (all areas)</b>						
<b>Non-Illuminated (Application Fee)</b>						
DPGA0001CC	Less than 2m <sup>2</sup>	R289.57	R304.35	R350.00	R350.00	R350.00
	Greater than 2m <sup>2</sup>	R79.13 per m <sup>2</sup> with a minimum of R289.57	R83.48 per m <sup>2</sup> with a minimum of R304.35	R96.00 per m <sup>2</sup> with a minimum of R350.00	R96.00 per m <sup>2</sup> with a minimum of R350.00	R96.00 per m <sup>2</sup> with a minimum of R350.00
<b>Illuminated (Application Fee)</b>						
DPGA0002/3CC	Any size	R91.30 per m <sup>2</sup> with a minimum of R303.48	R95.65 per m <sup>2</sup> with a minimum of R318.26	R110.00 per m <sup>2</sup> with a minimum of R366.00	R110.00 per m <sup>2</sup> with a minimum of R366.00	R110.00 per m <sup>2</sup> with a minimum of R366.00
DPMS0017CC	Not encroaching	Discontinued				
DPMS0018CC	Encroaching	Discontinued				
<b>SIGNAGE/ADVERTISING NON-LOCALITY BOUND (EXCLUDING POSTERS) (all areas)</b>						
DPGA0004CC	Less than 36m <sup>2</sup> , on private property	R9 434.78	R9 906.96	R11 393.00	R11 393.00	R11 393.00
DPGA0004CC	Greater than 36m <sup>2</sup> on private property	R9 434.75 basic fee plus R851.30 per m2	R9 906.96 basic fee plus R893.91 per m2	R11 393.00 basic fee plus R1 028.00 per m2	R11 393.00 basic fee plus R1 028.00 per m2	R11 393.00 basic fee plus R1 028.00 per m2
DPGA0005/6CC	Pre- Assessment	R2 829.57 basic fee plus R256.52 per m2	R2 971.30 basic fee plus R269.57 per m2	R3 417.00 basic fee plus R310.00 per m2	R3 417.00 basic fee plus R310.00 per m2	R3 417.00 basic fee plus R310.00 per m2
DPGA0033CC	Billboards on Council Property Application fee	R9 434.78	R9 906.96	R11 393.00	R11 393.00	R11 393.00
DPGA0034CC	Billboards on Council Property Monthly rental fee - (Agreement to be signed)	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0035CC	Advertising on Street Lamp Poles	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0036CC	Advertising on Bus Shelters	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0037CC	Advertising on Litter (Rubbish) Bins	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0038CC	Advertising on Taxi Ranks	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
DPGA0039CC	Advertising on Municipal Properties	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income	20% of advertising income
NEW	Billboard Application by the State and its Entities	NEW	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee	25% discounted of the prescribed billboard fee
DPGA0007CC	Appeal lodged in terms of the applicable By-law	R4 605.22	R4 835.65	R5 561.00	R5 561.00	R5 561.00
DPGA0008CC	Billboards on Council Property (Incubation Program) Monthly rental fee (Agreement to be signed)	10% of advertising income	10% of advertising income	10% of advertising income	10% of advertising income	10% of advertising income

CLUSTER  
UNIT  
TARIFF

: Economic Development & Planning  
: Development Planning & Management  
: SIGNAGE (General Advertising)

Charge Code	Details	Present Tariff Excluding Vat (2022/2023)	Tariff Excluding Vat (2023/2024)	Tariff Including Vat (2023/2024)	Tariff Including Vat (2024/2025)	Tariff Including Vat (2025/2026)
		R	R	R	R	R
DPGA0009CC	Building wrap application for Declared Problem Buildings	75 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee
DPGA0010CC	Building wrap for Buildings in distress in the inner City	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee	50 % discounted of the prescribed billboard fee
DPGA0011CC	Murals - Application Fee	R2 173.91	R2 282.61	R2 625.00	R2 625.00	R2 625.00
<b>Temporary Advertising Signs</b>						
DPGA0012CC	Banner on Tollgate-bridge (Fixed size of 36m <sup>2</sup> ) 5 days	R11 898.26 / 5 days	R12 493.04 / 5 days	R14 367.00 / 5 days	R14 367.00 / 5 days	R14 367.00 / 5 days
DPGA0013CC	Banner on Tollgate-bridge (Fixed size of 36m <sup>2</sup> ) 10 days	R19 709.57 / 10 days	R20 694.78 / 10 days	R23 799.00 / 10 days	R23 799.00 / 10 days	R23 799.00 / 10 days
DPGA0014CC	Pedestrian Bridges	R5 899.13 / 5 days	R6 193.91 / 5 days	R7 123.00 / 5 days	R7 123.00 / 5 days	R7 123.00 / 5 days
DPGA0015CC		R8 258.26 / 10 days	R8 671.30 / 10 days	R9 972.00 / 10 days	R9 972.00 / 10 days	R9 972.00 / 10 days
DPGA0016/17CC	Flags/Banners for special events	R1 132.17 application fee plus R25.22 per m2	R1 188.70 application fee plus R26.09 per m2	R1 367.00 application fee plus R30.00 per m2	R1 367.00 application fee plus R30.00 per m2	R1 367.00 application fee plus R30.00 per m2
DPGA0018CC	Advertising trailers	R11 833.91 per 12 month period	R12 425.22 per 12 month period	R14 289.00 per 12 month period	R14 289.00 per 12 month period	R14 289.00 per 12 month period
DPGA0019CC	Removal of Posters	R100.87 per poster (that has been approved but not removed three days after the event)	R106.09 per poster (that has been approved but not removed three days after the event)	R122.00 per poster (that has been approved but not removed three days after the event)	R122.00 per poster (that has been approved but not removed three days after the event)	R122.00 per poster (that has been approved but not removed three days after the event)
DPGA0020/21CC	Removal of unauthorised advertisements/signs	Contractor's Cost plus 150% or a minimum recovery fee of R987.82 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1037.39 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 193.00 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 193.00 per advertisement /sign whichever is the highest	Contractor's Cost plus 150% or a minimum recovery fee of R1 193.00 per advertisement /sign whichever is the highest
DPGA0022CC	Registration for Estate agents pointer boards/sandwich boards and registration for Contractor's boards	R161.74	R169.57	R195.00	R195.00	R195.00
DPGA0023CC	Removal of unauthorised signs for registered estate Agents and Contractors	R101.74 per sign	R106.96 per sign	R123.00 per sign	R123.00 per sign	R123.00 per sign

**CLUSTER** : Economic Development & Planning  
**UNIT** : Development Planning & Management  
**TARIFF** : SIGNAGE (General Advertising)

Charge Code	Details	Present Tariff Excluding Vat (2022/2023)	Tariff Excluding Vat (2023/2024)	Tariff Including Vat (2023/2024)	Tariff Including Vat (2024/2025)	Tariff Including Vat (2025/2026)
		R	R	R	R	R
<b>POSTERS (all areas)</b>						
Non-Profit Bodies, Awareness Campaigns by government departments and Grant-In-Aid events with no commercial content/logos (subject to submission of an N.P.O Certificate)						
DPGA0024CC	Up to 100 posters	R2.61 per poster (R224.35 minimum fee)	R2.61 per poster (R235.65 minimum fee)	R3.00 per poster (R271.00 minimum fee)	R3.00 per poster (R271.00 minimum fee)	R3.00 per poster (R271.00 minimum fee)
DPGA0024CC	Greater than 100 posters	R4.35 per poster	R4.35 per poster	R5.00 per poster	R5.00 per poster	R5.00 per poster
DPGA0024CC	Greater than 200 posters	R5.22 per poster	R5.22 per poster	R6.00 per poster	R6.00 per poster	R6.00 per poster
DPGA0024CC	Greater than 300 posters	R6.09 per poster	R6.09 per poster	R7.00 per poster	R7.00 per poster	R7.00 per poster
DPGA0024CC	Greater than 500 posters	R8.70 per poster	R9.57 per poster	R11.00 per poster	R11.00 per poster	R11.00 per poster
DPGA0024CC	Greater than 550 posters	R23.48 per poster	R24.35 per poster	R28.00 per poster	R28.00 per poster	R28.00 per poster
<b>Posters with no commercial content/logos by private organisations</b>						
DPGA0025CC	Up to 50 posters	R12.17 per poster (R541.73 minimum fee)	R13.04 per poster (R568.70 minimum fee)	R15.00 per poster (R654.00 minimum fee)	R15.00 per poster (R654.00 minimum fee)	R15.00 per poster (R654.00 minimum fee)
	Greater than 50 posters	R15.65 per poster	R16.52 per poster	R19.00 per poster	R19.00 per poster	R19.00 per poster
	Greater than 200 posters	R21.74 per poster	R22.61 per poster	R26.00 per poster	R26.00 per poster	R26.00 per poster
<b>Posters with commercial content/logos by private organisations</b>						
DPGA0026CC	Up to 50 posters	R19.13 per poster (R815.65 minimum fee)	R20.00 per poster (R856.52 minimum fee)	R23.00 per poster (R985.00 minimum fee)	R23.00 per poster (R985.00 minimum fee)	R23.00 per poster (R985.00 minimum fee)
	Greater than 50 posters	R31.30 per poster	R33.04 per poster	R38.00 per poster	R38.00 per poster	R38.00 per poster
<b>Posters of a commercial nature/events held at legal commercial venues (INCLUDING NIGHT CLUBS)</b>						
DPGA0027CC	Up to 50 posters	R42.61 per poster (R1 924.35 minimum fee)	R44.35 per poster (R2 020.87 minimum fee)	R51.00 per poster (R2 324.00 minimum fee)	R51.00 per poster (R2 324.00 minimum fee)	R51.00 per poster (R2 324.00 minimum fee)
	Greater than 50 posters	R53.04 per poster	R55.65 per poster	R64.00 per poster	R64.00 per poster	R64.00 per poster
DPGA0028CC	Election posters	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)	Refundable deposit of R200.00 per party/candidate per ward (No VAT)
DPGA0029/30CC	Council/Government campaigns/events (provided that the statutory body is the applicant)	25% of fee - 1. up to 50 posters: R42.61 per poster (R1 924.35 minimum fee) 2. greater than 50 posters : R53.04 per poster	25% of fee - 1. up to 50 posters: R44.35 per poster (R2 020.87 minimum fee) 2. greater than 50 posters : R55.65 per poster	25% of fee - 1. up to 50 posters: R51.00 per poster (R2 324.00 minimum fee) 2. greater than 50 posters : R64.00 per poster	25% of fee - 1. up to 50 posters: R51.00 per poster (R2 324.00 minimum fee) 2. greater than 50 posters : R64.00 per poster	25% of fee - 1. up to 50 posters: R51.00 per poster (R2 324.00 minimum fee) 2. greater than 50 posters : R64.00 per poster
DPGA0031/32CC	Route markers/for information purposes (as approved by the eThekweni Transport Authority)	R75.65 minimum fee plus R2.61 per poster	R79.13 minimum fee plus R2.61 per poster	R91.00 minimum fee plus R3.00 per poster	R91.00 minimum fee plus R3.00 per poster	R91.00 minimum fee plus R3.00 per poster

**CLUSTER** : Economic Development & Planning  
**UNIT** : Development Planning & Management  
**TARIFF** : SIGNAGE (General Advertising)

Charge Code	Details	Present Tariff Excluding Vat (2022/2023)	Tariff Excluding Vat (2023/2024)	Tariff Including Vat (2023/2024)	Tariff Including Vat (2024/2025)	Tariff Including Vat (2025/2026)
		R	R	R	R	R

**NOTES:**

- 1) Definition for Maximum, Partial & Minimum control areas - see attached explanatory table.
- 2) Back to back and V-shaped advertising structures – the area (m<sup>2</sup>) of both the sides will be combined and the total will be used to calculate the pre-assessment and full application fee.
- 3) Mini - Billboards on Council Property - Monthly Rental Fee : An agreement will be entered into that will detail the terms and conditions.
- 4) Appeal fees may be refunded in cases where an appeal is withdrawn in its entirety.

**EXEMPTIONS AND/OR SPECIAL CIRCUMSTANCES**

- a) Tariffs may be reduced for applications from registered non-profit organisations to a maximum of 50% at the discretion of the Head: DPE&M on receipt of a detailed motivation and proof of, registration, on submission of the application.
- b) No Tariff applicable on applications made by the State (State is defined as any sphere of government or Dept thereof including State owned Entities).
- c) No refund is applicable for an application except in the circumstances that the application fee was incorrectly calculated. Applications for such refunds and accompanying evidence to be made within, 12 months of date of payment.

**CLUSTER** : Development Planning & Management  
**UNIT** : SIGNAGE (General Advertising : Classification of Areas)  
**TARIFF** : Economic Development & Planning

**EXPLANATORY TABLE**

MAXIMUM			PARTIAL	MINIMUM
Natural landscape	Rural landscape	Urban landscape	Urban landscape	Urban landscape
Natural Parks	Municipal Parks	Metropolitan	Central Business	Central
Nature reserves	Horticultural areas	Open Space Systems	Districts	commercial
Forestry areas	Private Open	Private Open Spaces	Commercial &	districts linked to
Natural environments	Spaces	Public Open Spaces	office	railway/industrial
Marine Reserves	Public Open	Pedestrian malls	components	zones
Beaches and	Spaces	Pedestrian squares	of residential	Industrial areas
Sea shores	Rural small	Community facilities	amenities	Industrial zones
Oceans	holdings	Urban small holdings	Commercial enclaves	Transport nodes
Extensive agriculture	Intensive	All Residential zones	in residential areas	Traffic corridors
	agriculture	Scenic features	Commercial nodes &	Transportation
	Scenic drives	Scenic drives	ribbon development	terminals
Scenic corridors	Scenic routes	Gateways	Municipal /	
Scenic landscape	Scenic features	River corridors	government	
River corridors	Peri-urban and	Wetlands	Entertainment districts	
Wetlands	Traditional	Conservation Areas	or complexes	
Open Spaces	areas	Heritage and	Educational	
		Battlefield sites	institutions	
		Historic or graded	Sports fields & stadias	
		buildings and areas	Mixed use & interface	
		Visual zones along	areas	
		urban freeways	Visual zones along	
			urban roads	